

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58321	CF LOC-POL	FBD - LBD: 09/18/12 - 10/01/12	HL#:	Created: 09/17/12 10:09 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1781SKEDC	Agency Commission: 15 %	Updated: STHOMAS1 on 09/17/12 12:13 PM	
Agency: GMMB, INC. (6441)	Product: OBAMA/D/PRES (1301)	Self :03:00	Confirmed: 09/17/12 10:35 AM	
Buyer:	Demo: P35+ DMA RTG	Sched. Code: Z	Contract: 09/18/12 08:49 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MNEWS430A FIXED	M T W T * * S	SUNR	30				0.0	\$200.00	2	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MNEWS430A FIXED	M T W T * * S	SUNR	30				0.0	\$200.00	2	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	MSUNRISE1 FIXED	M T W T F * *	SUNR	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	MSUNRISE1 FIXED	M T W T F * *	SUNR	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	MEARLY FIXED	M T W T F * *	MORN	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	MEARLY FIXED	M T W T F * *	MORN	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

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 Share: 0%   WCVB: 0%   WHDH: 0%   WFXT: 0%   WLVI: 0%   WSBK: 0%   WBPX+: 0%   WNDS: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	MCBSSAT	* * * * * S	MORN	30				0.0	\$900.00	2	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$585.00	1	\$585.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$765.00	1	\$765.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$550.00	4	\$2,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$550.00	4	\$2,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	3	1									

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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	DDEAL	M T W T F * *	DAY	30				0.0	\$810.00	1	\$810.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	DDEAL	M T W T F * *	DAY	30				0.0	\$810.00	1	\$810.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	1	\$990.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	1	\$990.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	NNOON	M T W T F * *	NEWS	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
018	NNOON	M T W T F * *	NEWS	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
019	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$550.00	2	\$1,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
020	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$550.00	1	\$550.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
021	DDRPIL	M T W T F * *	PHIL	30				0.0	\$600.00	4	\$2,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
022	DDRPIL	M T W T F * *	PHIL	30				0.0	\$600.00	4	\$2,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
023	EJUDY	M T W T F * *	EFG	30				0.0	\$800.00	4	\$3,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
024	EJUDY	M T W T F * *	EFG	30				0.0	\$800.00	4	\$3,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
025	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,800.00	3	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
026	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,800.00	3	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
027	AJEOPMF	M T W T F * *	ACC	30				0.0	\$2,800.00	2	\$5,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
028	AJEOPMF	M T W T F * *	ACC	30				0.0	\$2,800.00	2	\$5,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
029	AWHEELSA	* * * * * S *	ACC	30				0.0	\$810.00	2	\$1,620.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
030	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
031	23:35 - 24:05	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED - STYLEBOSTON												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
032	PHOW*PART FIXED	M * * * * *	REGP	30				0.0	\$13,000.00	2	\$26,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
033	PBROKE*M&M FIXED	M * * * * *	REGP	30				0.0	\$14,000.00	2	\$28,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
034	PBBFINWED FIXED	* * W * * * *	CARD	30				0.0	\$18,000.00	1	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
035	PBANG*2MENTH FIXED	* * * T * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
036	PWIFESUN2 FIXED	* * * * * S	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
037	PWIFESUN2 FIXED	* * * * * S	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
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		WSBK: 0%	WBPX+: 0%	WNDS: 0%
			CABLE: 0%	

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	71	0	\$165,620.00	\$140,777.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$165,620.00	\$140,777.00	\$0.00	\$0.00